## Premier Sponsorship

The sponsorship can be in the form of outright contributions to the Congress or cumulative to the respective amount or higher. The sponsors will be provided with different benefits depending on the amount of contributions. The highest bidder will have priority over the next on the list:

<table>
<thead>
<tr>
<th>Summary</th>
<th>Platinum USD 250,000</th>
<th>Gold USD 200,000</th>
<th>Silver USD 150,000</th>
<th>Bronze USD 100,000</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>INR 15,000,000</td>
<td>INR 12,000,000</td>
<td>INR 9,000,000</td>
<td>INR 6,000,000</td>
</tr>
</tbody>
</table>

### Registration & Passes

| Complimentary registration for company employees/ Delegates | 50 | 40 | 30 | 15 |

### Acknowledgement & Endorsement

| Endorsement as “Prime Sponsor” | √  | √  | √  | √  |
| Name rights to sponsored event | √  | √  | √  | √  |
| Acknowledgement on the backdrop Main Hall | √  | √  | √  | √  |
| Acknowledge on directional/ branding panels/ signage | √  | √  | √  | x  |
| Acknowledge in Final announcement | √  | √  | √  | √  |
| Acknowledge in Program Book | √  | √  | √  | √  |
| Acknowledge on Conference website | √  | √  | √  | √  |

### Insertion

| Complimentary insertion in delegate kit. Design must be approved by OC. | √  | √  | x  | x  |

### Priority selection of sponsorship items

| Right to choose any main sponsorship activities | 5  | 3  | 2  | 1  |
PLATINUM SPONSORSHIP

Benefits of Platinum Sponsors are:

Entrance
• Fifty complimentary registration to the company Executives

Acknowled and Logo Positioning
• Right to use the endorsement “Platinum Sponsor of APDW 2019”
• Acknowledgement on the stage backdrop in the Plenary Hall
• Acknowledgement on the directional signage at the congress venue
• Acknowledgement in the Final Announcement and Program Handbook
• Recognition as Platinum Sponsor on official website with your corporate logo, linked to your company site
• Verbal recognition as Platinum Sponsor during Opening Ceremony

Advertisement
• Insert of one printed material (maximum four A4 pages) into congress satchel, with content approval by the Organizing Committee.
• One E-Marketing Blast to registered participants one month before APDW 2019 with your own article and design of the email/HTML layout

Priority Selection
Enjoy priority selection of up to FIVE of the following sponsorship items:
• Priority in the selection of exhibition space at prime location
• Priority to sponsor the Satellite Lunch Symposium on the preferred date
• Priority to sponsor the Satellite Evening Symposium on the preferred date
• Priority to sponsor a Symposium session
• Sponsor the Opening Ceremony and Welcome Reception
• Priority to sponsor a Faculty Dinner
• Priority to sponsor the Congress Lanyards
• Priority to sponsor the Congress Satchels
• Priority to sponsor the printing of Program Handbook
• Priority to purchase advertisement space on the back page, inner back page, or inner front page of the Final Announcement
• Priority to purchase advertisement space on the back page, inner back page, or inner front page of the Program Handbook.

GOLD SPONSORSHIP

Benefits of Gold Sponsors are:

Entrance
• Fourty complimentary registration to the company Executives

Acknowled and Logo Positioning
• Right to use the endorsement “Gold Sponsor of APDW 2019”
• Acknowledgement on the stage backdrop in the Plenary Hall
• Acknowledgement on the directional signage at the congress venue
• Acknowledgement in the Final Announcement and Program Handbook
• Recognition as Gold Sponsor on official website with your corporate logo, linked to your company site
• Verbal recognition as Gold Sponsor during Opening Ceremony

Advertisement
• Insert of one printed material (maximum four A4 pages) into congress satchel, with content approval by the Organizing Committee.
• One E-Marketing Blast to registered participants one month before APDW 2019 with your own article and design of the email/HTML layout

Priority Selection
Enjoy priority selection of up to THREE of the following sponsorship items:
• Priority in the selection of exhibition space at prime location
• Priority to sponsor the Satellite Lunch Symposium on the preferred date
• Priority to sponsor the Satellite Evening Symposium on the preferred date
• Priority to sponsor a Symposium session
• Sponsor the Opening Ceremony and Welcome Reception
• Priority to sponsor a Faculty Dinner
• Priority to sponsor the Congress Lanyards
• Priority to sponsor the Congress Satchels
• Priority to sponsor the printing of Program Handbook
• Priority to purchase advertisement space on the back page, inner back page, or inner front page of the Final Announcement
• Priority to purchase advertisement space on the back page, inner back page, or inner front page of the Program Handbook.

USD 250,000 / INR 15,000,000

USD 200,000 / INR 12,000,000
SILVER SPONSORSHIP

USD 150,000 / INR 9,000,000

Benefits of Silver Sponsors are:

**Entrance**
- Thirty complimentary registration to the company Executives

**Acknowledge and Logo Positioning**
- Right to use the endorsement “Silver Sponsor of APDW 2019”
- Acknowledgement on the stage backdrop in the Plenary Hall
- Acknowledgement on the directional signage at the congress venue
- Acknowledgement in the Final Announcement and Program Handbook
- Recognition as Silver Sponsor on official website with your corporate logo, linked to your company site
- Verbal recognition as Silver Sponsor during Opening Ceremony

**Advertisement**
- Insert of one printed material (maximum four A4 pages) into congress satchel, with content approval by the Organizing Committee.
- Company logo and 200-word profile in the Program Handbook

Priority Selection

Enjoy priority selection of up to TWO of the following sponsorship items:

- Priority in the selection of exhibition space at prime location
- Priority to sponsor the Satellite Lunch Symposium on the preferred date
- Priority to sponsor the Satellite Evening Symposium on the preferred date
- Priority to sponsor a Symposium session
- Sponsor the Opening Ceremony and Welcome Reception
- Priority to sponsor a Faculty Dinner
- Priority to sponsor the Congress Lanyards
- Priority to sponsor Congress Satchels
- Priority to sponsor the printing of Program Handbook
- Priority to purchase advertisement space on the back page, inner back page, or inner front page of the Final Announcement
- Priority to purchase advertisement space on the back page, inner back page, or inner front page of the Program Handbook

BRONZE SPONSORSHIP

USD 100,000 / INR 6,000,000

Benefits of Bronze Sponsors are:

**Entrance**
- Fifteen complimentary registration to the company Executives

**Acknowledge and Logo Positioning**
- Right to use the endorsement “Bronze Sponsor of APDW 2019”
- Acknowledgement on the stage backdrop in the Plenary Hall
- Acknowledgement in the Final Announcement and Program Handbook
- Recognition as Bronze Sponsor on official website with your corporate logo, linked to your company site
- Verbal recognition as Bronze Sponsor during Opening Ceremony

**Advertisement**
- Insert of one printed material (maximum four A4 pages) into congress satchel, with content approval by the Organizing Committee.
- Company logo and 200-word profile in the Program Handbook

Priority Selection

Enjoy priority selection of up to ONE of the following sponsorship items:

- Priority in the selection of exhibition space at prime location
- Priority to sponsor the Satellite Lunch Symposium on the preferred date
- Priority to sponsor the Satellite Evening Symposium on the preferred date
- Priority to sponsor a Symposium session
- Sponsor the Opening Ceremony and Welcome Reception
- Priority to sponsor a Faculty Dinner
- Priority to sponsor the Congress Lanyards
- Priority to sponsor Congress Satchels
- Priority to sponsor the printing of Program Handbook
- Priority to purchase advertisement space on the back page, inner back page, or inner front page of the Final Announcement
- Priority to purchase advertisement space on the back page, inner back page, or inner front page of the Program Handbook
Singular Sponsorship Options

Events

Industry Sponsored Symposium

<table>
<thead>
<tr>
<th>Symposium</th>
<th>Slots</th>
<th>USD</th>
<th>INR</th>
<th>Meal Boxes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luncheon Symposium (Large)</td>
<td>3</td>
<td>60,000</td>
<td>3,600,000</td>
<td>Not Included</td>
</tr>
<tr>
<td>Luncheon Symposium (Medium)</td>
<td>6</td>
<td>50,000</td>
<td>3,000,000</td>
<td>Not Included</td>
</tr>
<tr>
<td>Evening Symposium (Large)</td>
<td>2</td>
<td>42,000</td>
<td>2,500,000</td>
<td>Not Included</td>
</tr>
<tr>
<td>Evening Symposium (Medium)</td>
<td>2</td>
<td>33,000</td>
<td>2,000,000</td>
<td>Not Included</td>
</tr>
</tbody>
</table>

The sponsors will be provided with the following:
- Specific acknowledgement with “Symposium supported by a grant from “Company” on the introductory slide and on the signage at the entrance of the ballroom.
- Use of space with standard audio-visual equipment—one LCD projector, up to 3 microphones, one screen, and one notebook
- Access to the Speaker Preparatory Room
- Inclusion of the symposium title, schedule and program in the Final Announcement, website and Program Handbook after approval by the Organizing Committee (if known at the time of printing)
- Use of APDW logo on the invitation cards after submission for endorsement by the Organizer
- Complimentary insertion of invitation cards into congress satchel if the cards reach the Congress Secretariat before 1st November, 2019. The cost of design and printing of the cards is borne by sponsor
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement of sponsorship in the Final Announcement and Program Handbook
- The sponsor will bear the costs of speakers’ travel expenses, hotel accommodation, registration fees and honoraria (if any) and the meals.
- The sponsor will bear the costs of meal boxes for delegates. The estimated price of each meal box is US$ 25/INR 1,500.
- Priority is given to premier sponsors till 31 January 2019. Thereafter, the time slots are offered to other sponsors on a “first-come, first-served” basis.
- Sponsors with higher amount of total sponsorship have the priority to choose their preferred symposium slot.

ENDOSCOPY LIVE DEMONSTRATION

USD $125,000/INR 7,500,000 Per Sponsor

Topics and speakers are to be specified by the Organizing Committee, independent of the sponsoring company.

The sponsors will be provided with the following:
- Specific acknowledgement with “Workshop supported by an educational grant from “Company” during the session
- Acknowledgement in the Program Handbook
- Sponsors will have more airtime and their equipment/products will be prominently displayed during transmission

Hands-On Workshop on Animal Model Co-Sponsor/Endoscopy of Animal model

USD $50,000/INR 3,000,000

Topics and contents are to be specified by the Organizing Committee, independent of the sponsoring company.

The sponsors will be provided with the following:
- Specific acknowledgement with “Workshop supported by an educational grant from “Company” during the session
- Acknowledgement in the Program Handbook

SYMPOSIUM SESSION/PLENARY OR SYMPOSIUM SPONSORSHIP

USD 25,000/INR 1,500,000 (Topics and speakers to be approved by the LOC)

The sponsors will be provided with the following:
- The sponsors will be provided with the use of lecture venue in the Congress venue with standard audio-visual equipment
- Acknowledgement of sponsor in the Final Announcement and Program Book
**FACULTY DINNER**

**US$ 42,000/ INR 2,500,000 (Exclusive)**

This is the major networking event of APDW 2019 for the invited faculty of the Congress and the key international and regional gastroenterologists. The cost is to cover the event for up to 250 participants.

The sponsors will be provided with the following:
- Five invitation cards for the Faculty Dinner
- Announcement of sponsor during the Faculty Dinner
- Acknowledgement of sponsor on the signage at the entrance of the venue
- Acknowledgement of sponsor on the dinner menu
- Acknowledgement of sponsor in the Final Announcement and Program Handbook
- Opportunity to provide corporate merchandise for placement on all dinner tables (sponsor to supply)

**OPENING CEREMONY AND WELCOME RECEPTION/DINNER**

**(To be discussed)**

This is the major social and networking event of APDW 2019. It will be open to all the attendees and their accompanying persons. The cost is for food, beverage, and entertainment for up to 2,000 delegates.

The sponsors will be provided with the following:
- Ten invitation cards for the Opening Ceremony and Welcome Reception/Dinner
- Announcement of sponsor by the MC during Welcome Reception/Dinner

**Printing**

**PRINTING OF FINAL ANNOUNCEMENT**

**USD 20,000/ INR 1,200,000** **Exclusive**

The sponsors will be provided with the following:
- Exclusive acknowledgement in the Final Announcement
- Advertisement space on prime inner page
- Acknowledgement of sponsorship in the Program Handbook

**PRINTING OF PROGRAM HANDBOOK**

**USD 20,000/ INR 1,200,000** **Exclusive**

The sponsors will be provided with the following:
- Advertisement space on prime inner page
- Exclusive acknowledgement in the Program Handbook

**JGHF ABSTRACT SUPPLEMENT**

**USD 10,000/ INR 600,000** **Exclusive**

The sponsors will be provided with the following:
- Exclusive acknowledgement of the sponsor’s status in the JGHF Abstract Supplement
- Exclusive advertisement space for the sponsor

**POCKET PROGRAM LEAFLET**

**USD 10,000/ INR 600,000** **Exclusive**

The sponsors will be provided with the following:
- Exclusive acknowledgement of the sponsor’s status in the Pocket Program Leaflet
- Exclusive advertisement space for the sponsor
- Acknowledgement of sponsor in the Program Handbook

**Advertisement**

**Advertisement in the Final Announcement/Program Handbook**

<table>
<thead>
<tr>
<th>Circulation</th>
<th>Advertisement rates per page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Announcement:  5,000 copies</td>
<td>**SL</td>
</tr>
<tr>
<td>Program Handbook: 3,500 copies to be distributed on-site.</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>5</td>
</tr>
</tbody>
</table>

Advertisers for the Program Handbook are required to supply the color separations and progressive proofs to the APDW 2019 Congress Secretariat by 1st Sept 2019.
## Banner Advertisement above Main Escalators

**USD 10,000/ INR 600,000 (Per Escalator)**

- Two 5m x 1.5m, double-sided banners above the escalator at the North or South side
- Excellent corporate exposure with your own design and production

## Congress Website

<table>
<thead>
<tr>
<th>Major</th>
<th>Minor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>USD 17,000/ INR 1,000,000</strong></td>
<td><strong>3,400/ INR 200,000</strong></td>
</tr>
</tbody>
</table>

The sponsors will be provided with the following:
- As Major Sponsor: Prominence in the website.
- As Minor Sponsor the company will get an acknowledgement on the website under “Website Sponsored by” with company logo.

## Delegate Material Sponsorship

**CONGRESS SATCHEL**

**USD 40,000/ INR 2,500,000 Exclusive**

The type and design of the satchel will be selected by the Organizer. An initial estimate of 3,500 satchels will be required.

The sponsors will be provided with the following:
- Immediate recognition of the sponsor’s status with the company name and logo on the satchels
- Acknowledgement of sponsor in the Program Handbook

**LANYARD AND NAME BADGE / CONGRESS LANYARDS / PARTICIPANTS LANYARDS**

**USD 40,000/ INR 2,500,000 Exclusive**

The quality and design of the lanyards and plastic holders will be selected by the LOC. An initial estimate of 3,500 lanyards and plastic holders will be required.

The sponsors will be provided with the following:
- Sponsor’s logo will be printed on the lanyards
- Acknowledgement of sponsorship in the Program Book

**CORPORATE LEAFLET INSERT**

**USD 3,000/ INR 200,000 Per Insert**

To allow the advertisers an opportunity to publicize their product to the delegates, Congress may insert their A4 size leaflet into the Congress Satchels. The leaflets are provided by the advertisers. Contents and format of the A4 leaflet must be approved by the Organizing Committee. It should be in English with an initial distribution of 3,500 copies which must reach the Secretariat by 1 November 2019.

**LUNCH / DINNER**

*(To be discussed)*

- This is a major networking event of APDW 2019 for the delegates of the Congress and the key international and regional gastroenterologists. The cost is to cover the event for up to 3500-4000 participants.
- The sponsor will be provided with the following:
  - Five invitation cards for the dinner/lunch.
  - Announcement of sponsor during the Dinner/Lunch
  - Acknowledgement of sponsor on the signage at the entrance of the venue
  - Acknowledgement of sponsor on the dinner/lunch menu
  - Acknowledgement of sponsor in the Final Announcement and Program Handbook
  - Opportunity to provide corporate merchandise for placement on all dinner/lunch tables (Sponsor to supply)
- All designs are to be pre-approved by OC.

**CONGRESS PEN AND NOTEBOOK**

**USD 33,000/ INR 2,000,000 Exclusive**

- Branded customized souvenirs for all delegates
- Designed and produced by the organizer
ABSTRACT USB THUMB DRIVE
USD 40,000/ INR 2,400,000 Exclusive

- Produced by the organizer, which contains congress materials as well as your own promotional vehicles
- Participants may exchange the souvenir with a voucher at your booth where you could further engage them face-to-face.
- The specs of the flash drive are subject to technological advancement. Please consult the organizer for availability and technical issues

INTERNET SPONSOR
USD 20,000/ INR 1,200,000 Exclusive

The sponsors will be provided with the following:

• Acknowledgement of the sponsor’s company name or logo on the necessary signage and related document. (If exclusively created)
• A raw space/ booth will be allotted at significant location only.
• Stall Material and branding cost will be borne by the sponsoring company.

WATER STATION
USD 10,000/ INR 600,000

- Up to 3 companies can sponsor this item. Water station at prominent place with company name on the background. Branding on bottled water. Organizer will allot a space at prominent location only.
- Stall Material and branding cost will be borne by the sponsoring company.

SHUTTLE SERVICE
USD 50,000/ INR 3,000,000 Exclusive

The sponsors will be provided with the following:

• All the shuttle will be displaying company name on the front and back.
• Acknowledgement on the Signage, route plane and other related documents.
• Shuttle will be arranged on route covering maximum hotels to the venue and venue to hotel in the evening

MEET THE EXPERT SESSION
USD 8,000/ INR 500,000

Topics and speakers are to be specified by the Organizing Committee, in discussion with the sponsoring company

The sponsors will be provided with the following:

• Specific acknowledgement with “Session supported by an education grant from “Company” on the introductory slide and on the signage at the entrance of the ballroom
• Table for display of materials at the entrance of the hall during the session
• Acknowledgement of sponsor in the Final Announcement and Final Program.

Speakers & Delegates Engagement

APDW 2019 MOBILE APP
USD 25,000/ INR 1,500,000 Exclusive

- Premium access to the official meeting application (APP). The APP is a dynamic interface, designed and highly-customized for the sponsor, which allows participants to check congress information and interact with speakers and registered delegates.
- The APP is the best way to engage the participants and showcase your vision for technology and willingness to facilitate effective communication and innovation.
- Your company logo can appear on the home page of the app and be available to delegates each time they turn to the main menu.

EMAIL BLAST
USD 10,000/ INR 600,000

- Opportunity to send an email blast to all registered participants, with your own writing and design

SPEAKERS SPONSORSHIP
USD 5,000/ INR 300,000 Per Speaker

- The sponsoring company will be responsible for covering all costs associated with the Speaker’s visit, including travel expenses, hotel accommodation, registration fees, honoraria (if any) and so on.
- The sponsors will be provided with acknowledgement of sponsor in the Program Handbook
SPEAKERS’ LOUNGE
USD 42,000/ INR 2,500,000 Exclusive

This room will be specially reserved and equipped for speakers' networking and discussion. Refreshments will be provided in the room.

The sponsor will be provided with the following:
- A room will be specially reserved and equipped for speakers' networking and discussion
- Sponsor’s company name/logo in the Speaker’s Lounge
- Acknowledgement of sponsor in the Program Handbook
- Subject to approval, sponsor may also customize this area at their own expenses and display corporate literature within this Area

HOSPITALITY SUITE
USD 42,000/ INR 2,500,000

This suite will be dedicated and branded environment created to hold meetings, celebrate groundbreaking product launches, and networking events. The sponsor will use the reserved room at very prominent place at the venue or other equivalent space in the convention center.

COFFEE/ BREAKS
USD 25,000/ INR 1,500,000 Per Day

- Logo exposure at the coffee breaks sessions
- Refreshments expenses will be covered by the organizer
- Subject to approval, sponsor may also customize this area at their own expenses and display corporate literature within this Area
- Acknowledgement of sponsor in the Program Handbook

POSTER SESSION
USD 33,000/ INR 2,000,000 Exclusive

Up to 100 panels will be put up on display for the poster sessions for the duration of the congress.

The sponsor will be provided with the following:
- Immediate recognition of the sponsor's status on the bottom right hand corner of every poster panel
- Acknowledgement of sponsor in the Program Handbook

REGISTRATION AREA
USD 50,000/ INR 3,000,000 Exclusive

The registration area is used during all days of the Congress. This area is used to distribute the Congress registrations to groups, and all pre-registered participants.

The sponsor will be provided with the following:
- Opportunity to place signage in the pre-registration area
- Sponsor's company logo will be prominently displayed at the Registration Area
- Acknowledgement of sponsor in the Program Handbook

SPEAKER PREPARATORY ROOM
USD 42,000/ INR 2,500,000 Exclusive

This room will be specially reserved and equipped for speakers. It will be equipped with computers and free flow of coffee and tea. Technicians and staff will be at hand to assist the speakers.

The sponsor will be provided with the following:
- Sponsor's company name/logo in the Speaker Preparatory Room
- Acknowledgement of sponsor in the Program Handbook

SPEAKERS’ LOUNGE
USD 42,000/ INR 2,500,000 Exclusive

This room will be specially reserved and equipped for speakers' networking and discussion. Refreshments will be provided in the room.

The sponsor will be provided with the following:
- A room will be specially reserved and equipped for speakers' networking and discussion
- Sponsor’s company name/logo in the Speaker’s Lounge
- Acknowledgement of sponsor in the Program Handbook
- Subject to approval, sponsor may also customize this area at their own expenses and display corporate literature within this Area

Biswa Bangla Convention Centre
Grants and Subsidies

EDUCATIONAL GRANTS
USD 2,000/ INR 120,000 Per Delegate

This educational grant is to support outstanding young professionals based on scientific merit in the oral/poster presentation or delegates determined by the donors to attend the congress. The award @ USD 2,000/ INR 1,20,000 shall cover registration fees, up to 4 nights' accommodation and partial or full traveling expenses.

The sponsors will be provided with the following:
- Award recipient will be formally informed of the sponsor’s identity by the Organizing Committee as follows: “This Educational Grant is supported by an educational grant from ____.” Sponsors may also choose to remain anonymous.
- Acknowledgement of sponsor in the Program Handbook
- Naming Rights to the Educational Grant if the sponsor contributes to cover 300 participants or above

CLOAK ROOM
USD 25,000/ INR 1,500,000 Per Delegate

The sponsors will be provided with the following:
- Cloak room to be named after the company’s product name. Permission to put brandings. Luggage tags with company’s logo to be arranged by the company.
- Will be allowed to put 2 Flex Banners of best sizes outside the luggage room for branding.
- The Organizing committee will provide covered space and spot lights.
- The sponsors will be responsible for managing the cloak rooms.
Exhibition Information

There will be an exhibition area adjoining the main convention center during the APDW 2019. By participating in this mega event as an exhibitor, your organization will have an opportunity to showcase the latest technology, new products and a chance to interact with more than 3,500 participants including renowned doctors, researchers and medical professionals in one place.

**Conference Venue:** Biswa Bangla Convention Centre, Kolkata

**Exhibition Open:** December 12th December 2019

<table>
<thead>
<tr>
<th>Area</th>
<th>Price USD</th>
<th>Price INR</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 X 9 Meter</td>
<td>90,000</td>
<td>5,400,000</td>
</tr>
<tr>
<td>9 X 6 Meter</td>
<td>62,000</td>
<td>3,800,000</td>
</tr>
<tr>
<td>6 x 3 Meter</td>
<td>25,000</td>
<td>1,500,000</td>
</tr>
<tr>
<td>3 X 3 Meter</td>
<td>15,000</td>
<td>900,000</td>
</tr>
</tbody>
</table>

**Standard Shell Scheme Stall**

Facilities to be provided to the Exhibitors

A standard exhibit stall, prime & corner stall (size 3m x 3m) will entitle to the following:
- Partition wall as per Exhibition layout plan
- Fascia board with the company name in English =1
- Needle punched carpet
- One Reception table - 1
- Folding chairs - 2
- Spot lights (18W) - 3
- Socket (110V/ 5A) - 1

**Note:** An exhibitor can book standard stall of 9 sqm or a larger area in its multiple stall scheme.

**Allocation of Exhibition Space**

Premier Sponsors registered before 31 January 2019 have the priorities to chose their preferred spaces. Priority of the allocation of exhibition space with the Premier Sponsors will be offered to the highest bidder. Other Sponsors will be treated on a “first-come, first-served” basis.

**Product to be exhibited**

Exhibits include pharmaceutical drugs, medical equipment, nutritional products, medical publications etc.

**Note:** All exhibits are subject to the approval of the Organizing Committee.

**Exhibitor Manual**

A technical Manual outlining all technical aspects of the exhibition will be circulated three months before the Congress. It will include the following:
- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms
How to Apply

Decisions regarding the admission of exhibitors, exhibits and the allocation of space will be conveyed by the Congress Secretariat. While sponsorship contracts will be concluded by the date of payment with exhibitors giving their preferred booth number(s), the final allocation of exhibition space will be made later.

Please fill in the attached “Sponsorship Booking Application Form” and send it by e-mail, mail or fax to the Congress Secretariat.

For further details on the opportunities available please contact:

Conference Secretariat
Dr. Mahesh Kumar Goenka
President, APDW 2019, Kolkata
Apollo Gleneagles Hospitals, Kolkata
58 Canal Circular Road, Kolkata -700054
Phone: +91-33-23203040 / 2122 (Extn- 5247 / 5251)
E- mail: sponsor@apdw2019.com

Application Deadline:
1. 50% of the total amount as a deposit at the time of booking.
2. Cut-off date of Premier Sponsor Priority: 31 January 2019
3. Balance 50% amount should be paid by 30 May 2019.

A completed application form enclosed by advance payment should be mailed to ensure reservation of your desired sponsorship. Upon receipt of the application form with payment, your reservation will be confirmed and an invoice for the balance due will be mailed.

Bank Details

<table>
<thead>
<tr>
<th>Account Name</th>
<th>APDW 2019</th>
<th>IFSC Code</th>
<th>UTIB0000005</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account Number</td>
<td>918010048536784</td>
<td>MICR Code</td>
<td>700211002</td>
</tr>
<tr>
<td>Bank Name</td>
<td>Axis Bank Ltd.</td>
<td>Swift Code</td>
<td>AXISINBB005</td>
</tr>
<tr>
<td>Branch</td>
<td>Kolkata Main Branch</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Personal Details:

Organization Name ________________________________________________________________
Contact Person __________________________________________ Position ____________________
Telephone __________________________ Mobile _______________________________________
Address __________________________________________________________________________
Email __________________________________________ Website __________________________

Please (Tick) your sponsorship item (s)…

### Premier Sponsorship

<table>
<thead>
<tr>
<th>USD</th>
<th>INR</th>
<th>Slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>250,000</td>
<td>15,000,000</td>
<td>-</td>
</tr>
<tr>
<td>200,000</td>
<td>12,000,000</td>
<td>-</td>
</tr>
<tr>
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### Singular Sponsorship

#### Events

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<th>USD</th>
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<td>60,000</td>
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<tr>
<td>50,000</td>
<td>3,000,000</td>
<td>6</td>
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<tr>
<td>42,000</td>
<td>2,500,000</td>
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</tr>
<tr>
<td>33,000</td>
<td>2,000,000</td>
<td>2</td>
</tr>
<tr>
<td>25,000</td>
<td>1,500,000</td>
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</tr>
<tr>
<td>42,000</td>
<td>2,500,000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>Opening Ceremony &amp; Welcome Reception/Dinner</td>
<td>To be discussed</td>
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#### Printing

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<td>20,000</td>
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<td>Exclusive</td>
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<td>10,000</td>
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<td>10,000</td>
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#### Advertisement in Final announcement/ Program Book (Per Page)

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<td>4,000</td>
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<td>Congress Website</td>
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</tr>
<tr>
<td>Minor</td>
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<td>200,000</td>
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<td><strong>Other Opportunities</strong></td>
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<tr>
<td>Congress Satchel</td>
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</tr>
<tr>
<td>Lanyard and Name Badge / Congress Lanyards / Participants Lanyards</td>
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</tr>
<tr>
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<tr>
<td>Dinner</td>
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</tr>
<tr>
<td>Lunch</td>
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<tr>
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<td>Mobile Apps and WiFi</td>
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<tr>
<td>Email Blast</td>
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<td>Speaker's Lounge</td>
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<tr>
<td>Water Station</td>
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<tr>
<td>Shuttle Service</td>
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<td>Speaker Preparatory Room</td>
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<tr>
<td>Internet Sponsor</td>
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<tr>
<td>Cloak Room</td>
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<tr>
<td><strong>Grants &amp; Subsidies</strong></td>
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<td>Educational Grant (Per Delegate)</td>
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<tr>
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<tr>
<td>9 m x 9 m</td>
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<tr>
<td>3 m x 3 m</td>
<td>15,000</td>
<td>900,000</td>
</tr>
</tbody>
</table>

Total: ____________________  Signature: _____________________

**Payment Details:**
Amount in words _____________________________________________________________________________________
Payment mode ___________________ Bank ________________________________________ Date ___________________

Please send fully filled form along with appropriate payment to APDW 2019 Secretariat:

**APDW 2019 Secretariat:**
Dr. Mahesh K Goenka  
Apollo Gleneagles Hospital  
58 Canal Circular Road, Day Care Center,  
4th Floor, Kolkata - 700054

**APDW 2019 Project Manager:**
Mr. Amit Srivastav  
M: +91 88006 91399  
E: sponsor@apdw2019.com
Cancellation Policy

1. **Cancellation on or before 31 May 2019**: 50% of total sponsorship value
2. **Cancellation after 31 May 2019**: No Refund

**Terms and Conditions**

1. All major sponsorships will be acknowledged in the Program Handbook.
2. The number of representatives of sponsors at the congress venue will be limited depending upon the extent and area of sponsorship at the discretion of the Organizing Committee.
3. All the sponsors should register names of their representatives with the Organizing Committee one month before the start of congress and all such persons will be required to wear the ID badges provided.
4. Stalls will be allocated on first come, first served basis with priority given to the premier sponsors.
5. The Organizing Committee reserves the right to rearrange the floor plan or any part thereof at any time. An official receipt towards provisional booking amount shall be issued within three weeks of receipt of payment.
6. The site of the stall shall be made available to the participants on the afternoon before the exhibition begins. If the sponsor fails to occupy the stall by 12 noon on the first day of the congress, the Exhibition Committee reserves the right to allot the vacant stalls to the waiting applicants.
7. The Organizing Committee reserves the right to change the venue and date of exhibition in case of unavoidable circumstances.
8. The Organizing Committee shall in no way be responsible for any tax liability incurred for any sale/booking transaction undertaken by the exhibitors.
9. Cancellation or reduction of stall space must be made in writing to the Congress Secretariat. 50% of the total cost of stall, sponsorship will be deducted if cancellation is made before 31 May 2019. No refund will be made after this date.

**Force Majeure**

1. Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person/actions.
2. No sale in cash or credit of products and services shall be allowed at the stalls. However, booking could be done for delivery at a later date. The Organizing Committee shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.